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## **VISIT OF PENN STATE STUDENTS AND STAFF**

## University of Zagreb Faculty of Organization and Informatics

Varaždin, March 7-8, 2024

## Draft agenda

Day 1		
Thursday, March 7, 2024		
10:30 – 12:30	Free time in Varaždin (visit to green market, city guided tour)	
12:30 – 14:00	Lunch	
14:00 – 15:00	Leisure and hotel check-in	
15.00 – 15.30	Introduction to FOI UNIZG (FOI International Office, FOI Student Union)	
15.30 – 16:30 FOI 1, Faculty Council Hall, 3 <sup>rd</sup> floor	"Presentation of eSport at FOI UNIZG"	Damir Vučić, PhD (TBC) Mislav Žnidarec Few more students
16:30 – 19:00	Free time	
19:00 – 22:00 FOI 1, Info Chill Zone, basement	Student Pub quiz and pizza party	
Day 2 Friday, March 8, 2024		
09:00 – 11:00 FOI 1, Faculty Council Hall, 3 <sup>rd</sup> floor	Lecture "Impact of virtual reality and artificial intelligence on society, communication, inclusion and sustainability"  Abstract: Entrepreneurship is the most essential driving force of both local and global development. Although there are many promising business opportunities, two fields of business are especially future-oriented and offer a number of business novelties. These fields are gaming, which includes the technologies such as virtual reality and augmented reality, and artificial intelligence. The important question is how using this kind of technologies can impact the society, communication, inclusion and sustainability aspects of everyday life.  This lecture will introduce participants to the world of new technologies, and show how these technologies can impact society, communication, inclusion and sustainability. Several real-world and lecturer's own projects and business ideas will be presented and discussed.  Lecturer: Assoc. Prof. Mario Konecki, Ph.D.	
11:00 – 11:30	Coffee break	
11:30 – 12:30 Faculty Council Hall	Meeting with FOI Management Board	
12:30 – 14:00 Restaurant Verglec	Lunch (traditional food from North Croatia)	

