

Presentation of Transylvania Business School

2017



SGROUP
EUROPEAN
UNIVERSITIES'
NETWORK



EUA
European University Association



nibs network of international
business schools



Universitatea Babeș-Bolyai

- Founded in 1581
- Home to 39.343 students (25.858 Bachelor; 7438 Master's; 922 PhD; 358 other)
- 21 Faculties
- 500 Programs (Romanian, Hungarian, German, English, French, Norwegian, Chinese, etc.)
- 17 campuses in Transylvania
- Highly Ranked: Top Shanghai Ranking (600+); QS Ranking (700+; 36 EECA); THE (601-800, 132 Emerging Countries)
- Top Research University in Romania



Transylvania Business School

- Founded in 1994
- Home to 1290 students
- One the 21 Faculties
- Full programs in English in Romanian
- 2 campuses in Transylvania
- Best tourism school in Romania (QS Ranking)
- Orientated towards research
- Accredited by NIBS
- Member of AACSB



Transylvania Business School

- Students from 17 countries (USA, Japan, Mauritius, China, India, Germany, France, Moldova, Italy, Russia, etc.)
- 170 Foreign students / year studying in programs
- 29 full-time academic staff
- 18 part-time staff



<http://tbs.ubbcluj.ro/universitati-partenere/>



Business Carrousel

- Inter-university program focusing on International Business and starting with 2016 also HRM
- 60 students from BBU and Christian University Ede
- 1 week program in Cluj
- Interviews with Business Managers (Carrousel)
- Problem solving for companies



Autumn School

- Inter-university program focusing on Business Skills
- 40 students from BBU and Amsterdam University of Applied Science
- 1 week program in Cluj
- Publishing of Emerging Cluj Magazine
- Interviews with companies
- Launch event / Conference and networking event
- Organized entirely by students



Cluj Hospitality Days

- Students from the Business Administration in Hospitality Program
- 1 week program in rural areas near Cluj or Transylvania
- Focusing of the development of the village / region



International Business Week

- Students from the International Business Administration Master's Program
- 1 week program with lectures from companies
- 1 week working on case study
- Presentation of case study to the company



PwC Chair in Entrepreneurship and Family Business

- One of its kind in Romania
- Allows top managers from PwC to come and teach in the business school
- Guest lectures by entrepreneurs
- Case studies of young entrepreneurs



Japanese Cultural Center

- One of the centers under the umbrella of the university
- Aims to promote Japanese Culture and Japanese business in Cluj and Transylvania
- Objective of the center: to link the business community from Cluj and Transylvania to Japanese
- Offer scholarships to promote exchange of professors and students





Summer Schools

- Summer school in International Business
- Summer school in International Hospitality
- Guest lectures by entrepreneurs





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