

FOI  
INTERNATIONAL  
DAYS 2025  
May 21-23

foi



International Horizons:  
Bridging Minds, Changing Lives!

University of Zagreb  
Faculty of Organization and Informatics  
Varaždin, May 21-23, 2025

Wednesday, May 21, 2025



**10:00 – 12:00** Guest lecture  
*Course: Social Entrepreneurship*  
FOI 2, 2<sup>nd</sup> floor, room 3



Mr. Travis Lesser  
Coordinator of Farrell Center for Corporate  
Innovation and Entrepreneurship  
Pennsylvania State University, Smeal College of Business



**14:00 – 16:30** Welcome to UNIZG FOI  
FOI 1, ground floor, room 10

- Introductory presentation
- Visit to Student residence Varaždin
- Varaždin sightseeing tour



**18:00 – 20:00** International pub quiz  
Gossip Bar, Hallerova aleja 9

Thursday, May 22, 2025 FOI 1, 2<sup>nd</sup> floor, room 1



**09:00 – 09:30** Registration and welcome coffee



**09:30 – 10:00** Opening and welcome speeches



**10:00 – 10:30** Invited lecture  
*Turning Challenges into Opportunities:  
The Future of Internationalisation*



Assoc. Prof. Krisztián Szűcs  
Head of Department of Marketing and Tourism,  
Dean's advisor for International Accreditation  
University of Pécs Faculty of Economics and Business



**10:30 – 11:00** Invited lecture  
*Building Bridges, Shaping Futures: The Strategic  
Role of Internationalisation in Higher Education*



Full Prof. Jernej Belak  
Vice-dean for International Cooperation  
University of Maribor Faculty of Economics and Business



**11:00 – 11:15** Presentation of SuMoS  
project *Strengthening the ecosystem  
for sustainable student mobility*



Assoc. Prof. Katarina Pažur Aničić  
Project coordinator / Academic advisor  
University of Zagreb Faculty of Organization and Informatics



**11:15 – 11:30** Coffee break



**11:30 – 12:30** Panel discussion  
*Transformative Impact of Studying Abroad*



Moderator: Assoc. Prof. Martina Tomičić Furjan  
Vice-dean for science, projects and international cooperation  
University of Zagreb Faculty of Organization and Informatics

Panelists:

Dr. Dino Dogan

• Professor @ Luxembourg School of Business and Zagreb School of Economics and Management, Luxembourg / Croatia

Ms. Izabela Oletić Tušek

• Head of International Relations Office @ University of Zagreb Faculty of Organization and Informatics, Croatia

Mr. Berndt Jasenko

• Deputy Head of Degree Programme @ CAMPUS 02 University of Applied Sciences, Austria

Ms. Matea Pilat

• Student @ University of Zagreb Faculty of Organization and Informatics, Croatia



**12:30 – 14:00**  
Visit to Tech Park  
Varaždin  
International participants

↑TECH  
\_PARK



**12:30 – 14:00**  
SuMoS workshop  
Participants from Croatia  
FOI 1, 1<sup>st</sup> floor, room 11

SuMoS



**14:00 – 15:00** Networking lunch for the participants



**15:30 – 18:30** Trip to nearby attraction  
Trakošćan castle



**20:00 – 22:00** Networking dinner for international guests

Friday, May 23, 2025



**09:00 – 11:00** Research @ UNIZG FOI  
Presentation of FOI research centers and  
laboratories

FOI 1, Chill zone, basement



**10:00 – 12:00** Croatian culture & heritage  
workshop

FOI International Relations Office  
Damir Vučić, Ph.D.  
Assoc. Prof. Kristina Detelj

Student residence Varaždin, Student club