

DAY 1 13 th July 2019 (Saturday)	12-19 часот	- Arrival of the participants/Organizing Committee /transfer from Skopje to Ohrid
	20:00 – 22:00	- Welcome Cocktail
DAY 2 NEW CHALLENGES IN DIGITAL MARKETING 14 th July 2019 (Sunday)	8:30 – 9:00	- Participants' Registration
	9:00 – 9:30	- Official Opening
	9:30 – 10:30	- Digital Trends
	10:30 – 10:45	- Coffee Break
	10:45 – 12:15	- Case Study 1
	12:30 – 14:00	- Case Study 2
	14:00 – 15:00	- Lunch
DAY 3 THE FUTURE OF GLOBAL BANKING-DIGITAL BANKING 15 th July 2019 (Monday)	9:00 – 10:30	- Key note Speaker Trends in the Banking Financial Sector (National Bank of RNM)
	10:30 – 10:45	- Coffee Break
	10:45 – 12:45	- Key note Speaker (Bank)
	13:00 – 14:00	- Lunch
	14:00 – 15:30	- Work on Case Study
DAY 4 DIGITAL RETAIL INNOVATIONS/LOGISTICS 16 th July 2019 (Tuesday)	9:00 – 10:30	- Key note Speaker Trends in Digital Retail/Logistics (Company)
	10:30 – 10:45	- Coffee Break
	10:45 – 12:40	- Key note Speaker (Company)
	13:00 – 14:00	- Lunch
	14:00 – 15:30	- Work on Case Study
DAY 5 DIGITAL SOCIETY/SMART CITIES 17 th July 2019 (Wednesday)	9:00 – 10:30	- Key note speaker Trends in Digital Society/Smart Cities (FIRT – Jovan Despotovski)
	10:30 – 10:45	- Coffee Break
	10:45 – 12:45	- Key note Speaker VIP
	13:00 – 14:00	- Lunch
	14:00 – 15:00	- Work on Case Study
DAY 6 DIGITAL SOCIETY/SMART CITIES 18 th July 2019 (Thursday)	9:00 – 10:30	- Presentation of Case Studies
	10:30 – 10:45	- Coffee Break
	10:45 – 12:15	- Presentation of Case Studies
	12:15 – 13:00	- Evaluation and Certificate Award Ceremony
	13:00 – 14:30	- Lunch
	15:00	- Leisure Time (Visit to St. Naum)
	20:00-22:00	- Closing Ceremony and Dinner
DAY 7 19 th July 2019 (Friday)	9:00	- Leaving the Hotel and Transfer to Skopje and