

Course title: PROJECT CYCLE MANAGEMENT

Lecturers	Full Prof. Blaženka Divjak, Ph.D. Asst. Prof. Katarina Pažur Aničić, Ph.D. Petra Vondra, M.Inf. Barbi Svetec, mag. educ. philol. croat., mag. educ. philol. angl.
Language of instruction	Croatian and English
Study level	Master
Study programme	Economics of Entrepreneurship
Semester	3 rd (winter)
ECTS	4
Goal	To train students for a project-based approach to problems and situations in their professional interest areas in order to support innovation. The course involves the application of methods and tools of classical project management as well as the project cycle approach. Furthermore, students are trained to work in a team when developing a comprehensive project plan, which includes a timeline, organization of project work, a financial and marketing (dissemination) plan, as well as a risk management plan to ensure deliverables and reaching project goals. Finally, students are supported in project proposal planning based on criteria given by sponsors, and especially in preparation and management of projects funded within EU funding programs.
General and specific learning outcomes	
Content	<ol style="list-style-type: none">1. Project definition. Approaches to project management. Project phases. Project cycle in innovative projects.2. EU funds and programs, their characteristics, and opportunities for innovation funding.3. Project planning and goal setting. From problem solving to a project idea.4. Project planning using project management methods and tools.5. Methods and tools for overall project time planning, scheduling and workflow.6. Software tools for project management.7. Project budgeting and estimation of overall project costs.8. Development of a project dissemination and marketing plan.9. Risk identification, categorization and mitigation. Risk management plan.10. Project team selection, role setting and work styles.11. Project implementation, monitoring of progress.12. Quality assurance of project results.13. Project reporting and closing a project.14. Preparation of a project proposal for EU funding based on evaluation criteria. Peer-evaluation of the quality of project application.
Exercises	During the semester, students work on practical tasks related to course topics for 10 weeks in teams of three. In the last five weeks, student teams prepare project proposals based on a specific call for proposals for EU funding. Finally, students present their projects and participate in project peer-evaluation using criteria in pre-defined rubrics.
Realization and examination	Essay on a topic of interest from the field of project management (individual work). Weekly tasks and teamwork related to course topics.

	Project proposal and evaluation.
Related courses	
Literature	<p>Projektni ciklusi u znanosti i razvoju. Ed. Divjak B. (2009). TIVA-FOI, Varaždin.</p> <p>Online self-paced courses available at www.projekti.hr – open access</p> <p>Nokes, S.; Major, I.; Greenwood, A.; Allen, D.; Goodman M. (2003). The definitive guide to project management. Prentice Hall, London.</p> <p>Kerzner H. (2003). Project management, A systems Approach to Planning, Scheduling and Controlling. John Wiley & Sons, Inc.</p>