

# AMSTERDAM UNIVERSITY OF APPLIED SCIENCES (AUAS)

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## HIGHER EDUCATION IN THE NETHERLANDS



## HIGHER EDUCATION IN THE NETHERLANDS

**High quality and international student environment**

**14 Research universities: 253,500 students**

**37 Universities of applied sciences: 446,000 students**

**8 University medical centres**

**Bachelors – masters degree structure since 2002**

**Government-funded**



# THE NETHERLANDS



# UNIVERSITIES OF APPLIED SCIENCES

## Seven sectors:

1. **Economics**
2. **Health**
3. **Arts**
4. **Agriculture**
5. **Education**
6. **Social-cultural**
7. **Technology**

## UNIVERSITIES OF APPLIED SCIENCES

**Bachelor, master programmes – professional education**

**PhD programmes with research universities**

**Bachelor programmes: 240 ects**

**Master programmes: 60 – 90 – 120 ects**

**Minors: 7.5 to 30 ects**

## ABOUT AMSTERDAM UAS

**Students** 50,000, International > 2,100

**Employees** 3,500

**Revenue**  
€ 370 m

**Programmes**

69 Bachelor's, 15 Master's, 5 associate degrees

International > 9 Bachelor's, 1 Master's, 44 minors in English

## ABOUT AMSTERDAM UAS

### Seven faculties

- Design and Communication
- Economics and Management
- Education
- Health Professions
- Social Work and Law
- Sports and Nutrition
- Technology

### Students

8,722
14,254
6,095
3,506
8,110
2,601
6,363



# STRATEGIC ISSUES



## STRATEGIC ISSUES

### **Differentiation**

Excellence, associate degrees, flexible and blended learning

### **Study success**

Limit drop-out rates to  $\leq 25\%$  (now 30%)

### **Applied research**

7 centres of applied research participate in the multidisciplinary focal points

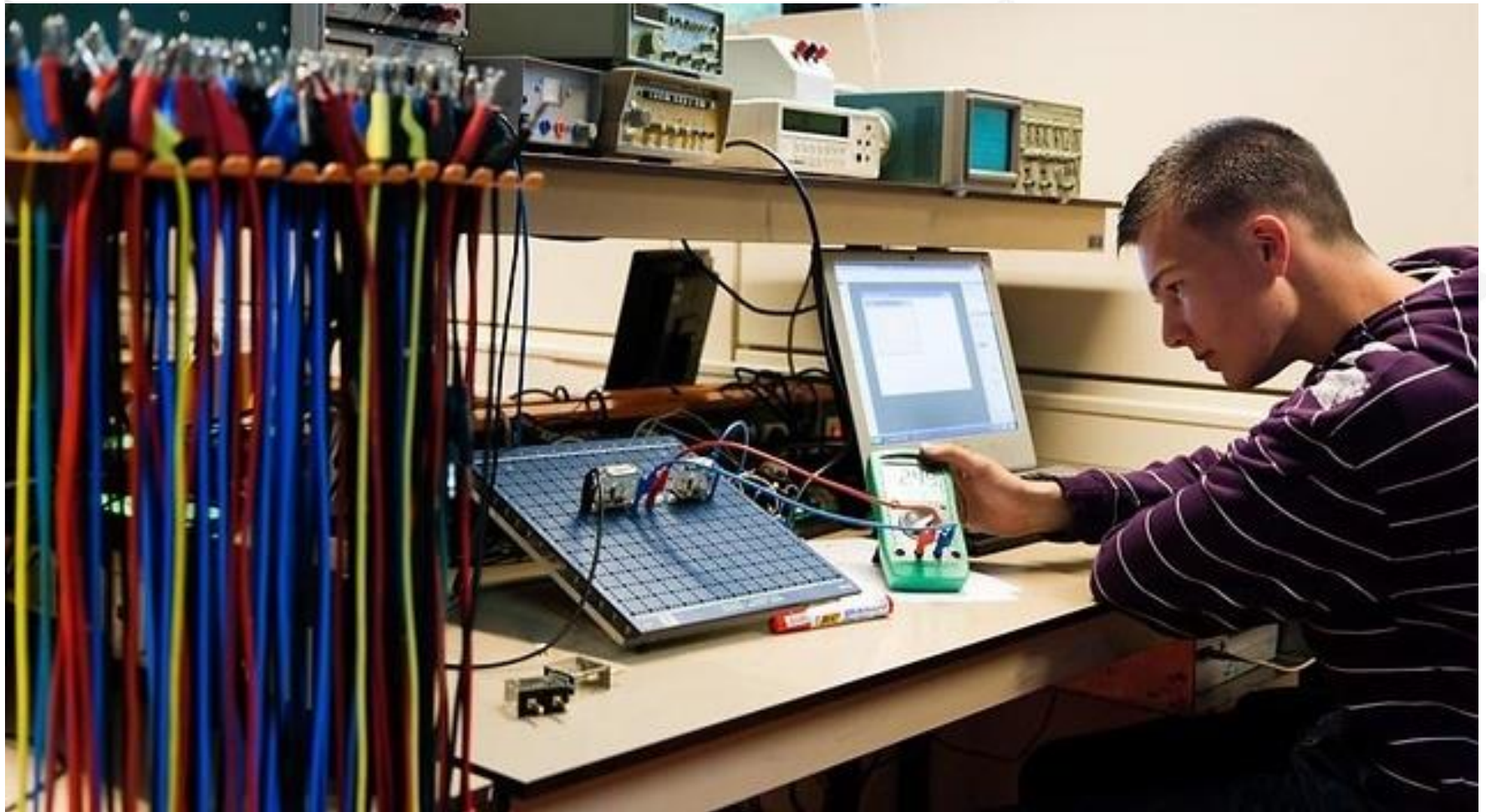


# AMSTERDAM ACADEMIC ALLIANCE





## EVIDENCE-BASED PROFESSIONAL



## MULTIDISCIPLINARY RESEARCH: FOCUS AND MASS

### **Focal points**

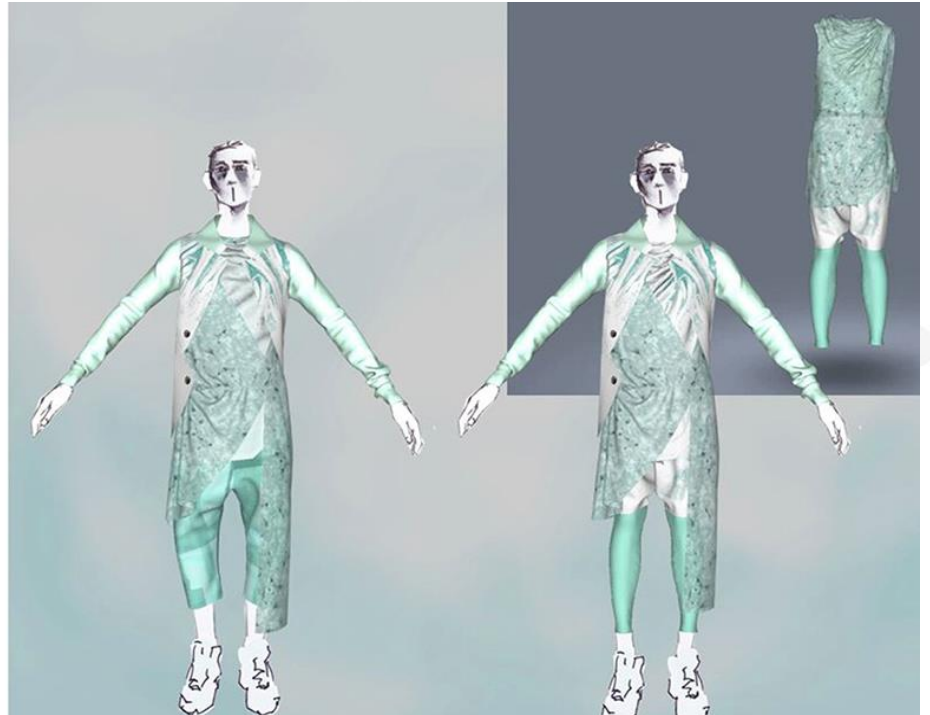
- Amsterdam Creative Industries
- Urban Technology
- Urban Management
- Urban Vitality

### **Additional focal themes**

- Urban Education
- Entrepreneurship



## AMSTERDAM CREATIVE INDUSTRIES >> INNOVATIONS IN FASHION



## URBAN TECHNOLOGY >> ULTRA ENERGY-EFFICIENT VEHICLES



## URBAN MANAGAMENT >> SOCIAL IMPACT





## URBAN VITALITY >> AMSTERDAM INSTITUTE OF SPORT SCIENCE



## INTERNATIONAL STRATEGY

### European consortium

- A limited number of preferred partners
- Increase visibility in Europe
- Cooperation in education and research
- Development of joint and double degree programmes
- Focus on smart urban solutions – triple helix